

Photography and Video Policy

In keeping with the library's mission to provide library services to the community, please observe the following rules regarding photographing and filming in the library.

Casual, amateur photography is permitted as long as it does not interfere with library operations, staff, or patrons. With this in mind:

- Photographs, video recordings, and audio recordings of members of the public are prohibited.
- Photographs, video recordings, and audio recordings of staff members as they perform their duties are permitted as long as such recordings are not disruptive and do not invade the legally protected privacy of library patrons.
- Photographs, video recordings, or audio recordings of copyrighted art or materials in the library's collection are prohibited.
- Some library programs may be photographed or recorded with the permission of the library staff. Please speak with a library staff member before the start of the program should you wish to photograph or record any part of the program.
- Do not use flash equipment.
- Do not use equipment that obstructs passageways or causes disturbances to library users or library staff.
- Commercial photography or videography is not permitted. The library building may not be used as a setting for advertisements, or for any photographs, video recordings, or audio recordings which will be used for commercial purposes.
- The library welcomes news media to photograph, video record, or audio record the library for stories or projects that directly involve the library and its programs and services. Advanced authorization from the library director is required: director@sunderlandpubliclibrary.org or 413-665-2642.
- The library reserves the right to terminate or restrict any photography or filming that causes an undue disturbance, violates the library's policies, endangers the health or safety of patrons or staff, or violates any local ordinances, or state or federal laws.

Sunderland Public Library reserves the right to take and utilize photographs and videos at the library for publicity purposes in printed materials and online. These photographs may appear in future library publications or other library publicity. Attendees and/or participants consent to having their photograph taken and used for such purposes. If a library patron does not wish for themselves or their child to be photographed, the patron must notify the library staff to that effect. No names will be utilized in conjunction with photos/videos without express written consent.

Approved April 26, 2022.
Amended October 22, 2022.
Reviewed April 25, 2023.